

Doggies Day Out

EXHIBITOR INFORMATION

Please read this information in full prior to submitting your application, as you are required to accept the Terms and Conditions outlined below as part of the application process.

What is *Doggies Day Out*?

***Doggies Day Out* is back for 2025, celebrating everything about your beloved pooch – or pooches! This one-day event at Whiteman Park is a family-friendly affair with activities on the day that cater for both our two- and four-legged visitors.**

Whiteman Park is a unique recreation and conservation reserve that covers over 3,500 hectares of natural bushland and leisure facilities in Perth's northern suburbs. Situated just 18 km from the Perth CBD, alongside the tourist precinct of the Swan Valley, the Park is owned by the Western Australian Planning Commission and attracts over a million visitors a year. Dogs are welcome at Whiteman Park, as long as they are on a leash and under control at all times, while the 2.5-hectare Whiteman Park Dog Park allows for off-leash exercising in a fully enclosed space.

Since the inaugural *Doggies Day Out* was held in October 2011 the event continues to be a popular addition to the Whiteman Park calendar, attracting over 7,500 visitors in 2024.

Doggies Day Out showcases a range of dog-related products and services to our many visitors who like their family outings to include their four-legged friends.

Planning has already commenced for *Doggies Day Out* 2025 to be held on Sunday 14 September at Mussel Pool West, Whiteman Park.



Who can participate?

Any business or service that has anything to do with our four-legged friends can apply to exhibit at *Doggies Day Out* as a community information stall, market stall or a commercial display. Exhibitors are able to sell, launch and demonstrate their products and services to an interested audience and establish relationships with new customers.

Whiteman Park is on the lookout for a diverse range of vendors to be represented at *Doggies Day Out*, with the following list a sample of those that should apply:

- treats and pet food
- pet wares
- natural / veterinary therapies
- dog clubs
- pet accessories
- specialised pet services
- commemorative products
- dog walkers and groomers

We also have limited spaces available for dog-related not-for-profits. Contact the Events Officer if you have any queries.

Food vendors, please take a look at the separate Food Vendor information on the Whiteman Park website.

Event Date

Sunday, 14 September 2025
10.00am – 3.00pm
Whiteman Park

TERMS AND CONDITIONS

Operating times

The event will be held on Sunday, 14 September 2025, from 10.00am – 3.00pm.

Event demographics

Over the years, *Doggies Day Out* has attracted between 6-8,000 attendees from the following demographics:

- Visitors aged 25–55 years
- Families
- Couples
- and lots and lots of pooches!

Fees and payments

- Site fees start at \$80.00 (+gst). See the 'Hire Fees' below for the full list of site fees. Limited single trestle table spaces will also be available.
- Whiteman Park will issue an invoice for payment to all successful applicants upon acceptance.
- Fees paid are non-refundable once payment is accepted.
- If payment has not been received by 1 September 2025, Whiteman Park may reallocate the booked site to another applicant.
- If the event is cancelled by Whiteman Park, a full refund will be issued.
- Not-for-profit groups may apply to have site fees waived.
- Successful exhibitors are not entitled to assign, share or sublet all or part of their site without consent from Whiteman Park. Shared or sublet spaces are only available for 3*3m sites.

Insurance

- Your fee **does not include** insurance cover.
- A minimum of A\$10,000,000 Public and Product Liability Insurance is compulsory for all exhibitors.
- If you intend to employ people to work on your stall, you must also have Employer's Indemnity Insurance.
- The policy **must be valid for the event period**.
- A copy of the **Certificate of Currency** for these policies must be supplied with the Application Form. Where your current cover expires prior to the event, the expiring cover may be sent as proof of intention to hold insurance cover, but the new Certificates must be supplied no later than two (2) weeks before the event. Please note, insurance invoices will not be accepted in lieu of a Certificate of Currency.

Exhibitor selection criteria and location

Your application will be assessed based on the information provided in the Application Form.

- Your application may be approved or refused at the discretion of Whiteman Park.
- Selection will be on the basis of:
 - **Innovation** that provides variety and new ideas at the event
 - **Quality** items with distinguishing characteristics or attributes, design and excellence
 - The **presentation** and visual impact of a product or service, including the proposed stall layout
 - Level of **professionalism** or experience, or both.
- Exhibitors who have attended the event in previous years should not assume that their current application will be successful.
- Each year, Whiteman Park expects to receive more application for sites than can be accommodated. Some sites are not accepted mainly for reasons of similar products at the event. A non-acceptance outcome is not always a reflection of your quality. Selection decisions are final, and no correspondence will be entered into. Whiteman Park strives to produce an event that is successful for all participants and complimentary to the RSPCA's guidelines. The Park reserves the right not to explain why an application was unsuccessful.
- To facilitate a good experience for event attendees, Whiteman Park will allocate site locations for all exhibitors, vendors and entertainers.

Food vendors

See the [Food Vendor Information and Application form](#).

Restrictions

- Electronically activated devices such as anti-barking collars that deliver a painful stimulus are not to be sold or promoted at this event.
- Applications from dog trainers will also be assessed in lines with RSPCA WA guidelines.
- Balloons, plastic bags and plastic straws are not to be used, sold or given away at this event.
- Dog washing/grooming vendors are not permitted to use any product that contains phosphorous. An ingredients list for the products to be used should be supplied with your application.

TERMS AND CONDITIONS

Licences and permits

- Your site fee does not cover the cost of any licences or permits required for you to operate at this event.
- Costs of additional licences or permits, including, but not limited to Food Registration permits, Occasional Liquor licenses and Trade Promotion permits must be paid for by the exhibitor.
- Any stallholder selling food must be a 'Registered Food Business' under the *Food Act 2008*. This registration can be obtained from the City of Swan or the relevant local government authority for businesses outside of the City of Swan. A current copy of registration must be supplied with your application. Information about the City of Swan's registration process can be found on their website: www.swan.wa.gov.au/services-and-community/public-health/health-services-forms-and-guidelines.
- Department of Commerce Trading Certificates will not be required for individual exhibitors at *Doggies Day Out 2025* as Whiteman Park will apply for a whole-event certificate. Please ensure you provide a concise and accountable outline of what will be sold or promoted at the event in the 'Exhibit Description' on the event Application Form for this purpose.

Hire equipment

Exhibitors who wish to hire equipment through Whiteman Park should indicate such requirements on the Application Form. The Park can no longer subsidise the hiring of marquees or equipment for this event. You are welcome to source a supplier of your choice, however, should you wish to organise the hire of your equipment through Whiteman Park, we will provide you the same rates our supplier has provided us. The rates for hiring of marquees and equipment, including taxes, are outlined in the Fees table.

Power

A very limited number of powered sites are available for this event. Power can be provided as 15amp/3-phase and 10amp/single phase outlets.

- Additional fees will be charged for a powered site. Price is stated on the application form. Power will not be supplied if it is not requested at time of booking, or confirmation.
- All electrical equipment must be tagged by a registered electrician, in accordance with the **Australian Standard AS/NZS 3000:2007**. Whiteman Park will not supply electrical leads or tagging.

Promotion

Whiteman Park will undertake the following marketing activities, amongst others in the lead up to the event:

- Web:** Event page on the Whiteman Park website, including an exhibitor listing. Event promotion on external pages such as Weekend Notes and the Swan Valley websites.
- Social:** Paid and organic social media promotion to over 25,000 followers across Facebook and Instagram.
- Event hashtags:** #DoggiesDayOutWP #DDO25 #WhitemanParkDoggos
- Print:** Event posters, plus inclusion in Whiteman Park's monthly What's On events calendar.

DOGGIES DAY OUT FEES	DIMENSIONS	RATE (incl GST)
Site Space – 9sqm	3m wide x 3m deep	\$88.00
Site Space – 18sqm	6m wide x 3m deep	\$137.50
Site Space – 27sqm	9m wide x 3m deep	\$192.50
Site Space – trestle table only	1.8m wide x 2m deep	\$49.50
Hire – Chair	n/a	\$2.00
Hire – Display Board	2m high x 1m wide	\$33.00
Hire – Trestle Table	1.8m long x 0.8m deep	\$11.00
Hire – Trestle Table cloth	Fits 1.8m trestle table	\$10.00
Hire – Marquee	3m x 3m	\$165.00
Power – 10amp/single phase	Price per connection	\$11.00
Power – 15amp/3phase	Price per connection	\$16.50

TERMS AND CONDITIONS

General park conditions

- Please be aware that vendors are required to abide by all general Park conditions, as outlined on the Park website: www.whitemanpark.com.au/visitor-info/things-you-should-know
- In particular, be aware that while dogs are permitted in the Park and at this event, they **must** remain on a lead and under your control at all times, both for their safety and the safety of other visitors.

Disclaimer of liability

- Exhibitor/s will indemnify Whiteman Park, Western Australian Planning Commission and the Government of Western Australia from any damage, expenses or liability arising from any injury or damages to any person, including the general public, other exhibitors, occurring either in the space occupied by the participant or elsewhere arising out of its occupancy or anything connected with occupancy.
- The organiser will not be liable for any loss or damage to the property of the participants due to fire, robbery, accidents or any cause whatsoever that may arise from use and occupancy of the site.
- The organiser assumes no liability for any damages or losses resulting from or relating to the failure of the participant complying with the provisions of this agreement.

APPLICATION INFORMATION

How to submit your application

Complete the [Application Form](#) (it is interactive, so you don't need to print it!) at the end of this document.

Your completed Application Form and any documentation required must be received no later than **COB on Monday, 25 August 2025**.

All applications will receive an email directly from Whiteman Park acknowledging receipt within two business days. If you don't receive this email, then your application has not been received.

Confirmation of booking

A confirmation email will be sent to successful applicants confirming their acceptance as an exhibitor at *Doggies Day Out 2025*. Contact the Events Officer on 9209 6000 if you have not had confirmation by Friday, 29 August (or within two weeks of submitting your application).

Bump-in and additional event information will be released in the Exhibitor Manual approximately two weeks prior to the event.



Any questions? Email us at whitemanparkevents@whitemanpark.com.au



WHITEMAN PARK
CONSERVATION • RECREATION • EDUCATION

Whiteman Park

233a Drumpellier Drive, WHITEMAN WA 6068

T: 08 9209 6000

E: enquiries@whitemanpark.com.au

whitemanpark.com.au

EXHIBITOR APPLICATION FORM

If you are interested in exhibiting at *Doggies Day Out 2025*, please complete the form below in full and return with a copy of your insurance certificates and any other licenses/forms. Incomplete or unsigned forms will not be accepted. **Email your completed application form and attachments to whitemanparkevents@whitemanpark.com.au by COB 25 August, 2025.**

ORGANISATION DETAILS

Organisation Name:

Your group, business or organisation name. This will be used as your Exhibitor (or 'trading') Name at the event. For example, "Whiteman Park".

Billing Address:

Suburb:

Postcode:

Business Type:

☐

Government

☐

Private

☐

Not-for-profit

ABN:

Website:

Social Media handle:

For your preferred platform (eg. @whitemanpark) for Facebook and/or Instagram.

CONTACT DETAILS

Contact Person:

Position:

Email:

(contact person)

Daytime phone:

EXHIBIT DETAILS

Exhibit Description:

Please provide a description of the product/service you wish to sell or display at the event. Photographs may be supplied to assist with the application.

Will you be selling or giving away any of the following?

☐

Dog food

☐

Clothing and/or costumes

☐

Dog beds, kennels, etc

☐

Dog treats

☐

Collars, leads and/or harnesses

☐

Home products like pet doors, etc

☐

Health & beauty pooch products

☐

Other accessories

☐

Petwares - dog bowls, etc

☐

Toys for training &/or enrichment

☐

None of the these

Vehicles:

Do you have a vehicle that is integral to your display requirements?
(Note: Vehicles must be included in your site size)

☐

No

☐

Yes, the vehicle/trailer is our display

☐

Other:

Support for local dog charities

We know lots of our stallholders have existing arrangements set up to donate to local dog charities. If you will be offering a 'special' at the event that benefits one of these NFPs, please outline it here so we can help promote it. Examples include a special fundraising raffle at your stall, proceeds (eg. \$2.00 from every sale go to..., etc.

SITE HIRE AND COSTS

		RATE (incl GST)	QTY	FEES
Site Size	3m x 3m	\$88.00		
	6m x 3m	\$137.50		
	9m x 3m	\$192.50		
Power requirements Note: limited availability only.	10amp/single phase	\$11.00		
	15amp/3phase	\$16.50		
Hire equipment *Commercial hire rates apply.	Chair	\$2.00		
	Display board*	\$33.00		
	Marquee* 3m x 3m, white	\$165.00		
	Table*, 1800mm x 80mm	\$11.00		
	Table cloth*, black	\$10.00		
Water connection	-	nil		-
			TOTAL \$	

*Note: There is no site fee cost to NFPs who provide proof of NFP status.

If you have requested power or water connections, please detail what it is for:

NOT-FOR-PROFIT DECLARATION

NFPs are required to provide proof of registration for a NFP status. We also require the following declaration to be included in your application. Please copy and paste the declaration below, with relevant information included.

Declaration for NFPs

I certify that is a not-for-profit organisation. Assets possessed by the organisation are used for the benefit of the organisation's operation and profits generated by the organisation are used to fund the operation. Assets and funds are not distributed to members.

Name: Position:

OTHER COMMENTS

YOUR *Doggies Day Out 2025* EXHIBITOR APPLICATION CHECKLIST

- I have reviewed the 2025 Exhibitors Information in full and understand my responsibilities
- I have provided my insurance certificate/s of currency – NOT an invoice
- Any special licenses/permits required have been applied for and attached with my application
- I acknowledge that full payment will be made by September 1, 2025

How did you find out about *Doggies Day Out 2025*?

☐ Past exhibitor email
 ☐ Direct email from Whiteman Park
 ☐ Attended the event as a visitor
☐ Word of mouth
 ☐ Social media
 ☐ Other:

In signing this application form you acknowledge that you are an authorised representative of the organisation mentioned above applying and that all representatives will abide by the terms and conditions outlined in the Exhibitor Information document and subsequent Event Manual.

Signed* Date

*electronic signatures (ie. type your name) accepted