



SPONSORSHIP OPPORTUNITIES

# Make a Splash!

Wednesday  
5 November 2025  
Whiteman Park



**WHITEMAN PARK**  
CONSERVATION • RECREATION • EDUCATION

# Make a Splash with Us



**Welcome to Whiteman Park's twenty-third annual Children's Groundwater Festival – an environmental event that educates middle and upper primary students about groundwater and its importance in Western Australia.**

Whiteman Park's Festival brings local Western Australian children and their teachers together surrounded by native groundwater dependent bushland to learn about water, groundwater and sustainability in a local context.

Each class that attends is scheduled into over four hours of dynamic, 'hands on' activities led by **you** – environmental professionals representing government agencies, environmental organisations, higher education and private business.

Classes kick off the day with the Mega Water Session which introduces the concept of groundwater with students, ensuring that all the kids attending have the same base understanding of the key topics. They then take part in three scheduled groundwater-related workshops that explore conservation, geology and water quality in fun, but curriculum-relevant learning experiences.

To round out the day, each class (and presenter!) has a well-earned lunch break and period in the famed Festival Free Time area. This space creates the 'festival' style ambience and allows students to explore information displays, interact with water-themed performers and enjoy a number of exciting, open ended activities such as the Hard Water Café, calico craft, face painting and more.

The 2025 Festival is open to all Year 4 to 6 classes in Western Australia, allowing up to 32 classes (or around 960 students!) to have the opportunity to participate in this full day learning experience.

**Join us on Wednesday 5 November in the Village at Whiteman Park as a sponsor, presenter or volunteer to make an educational splash with us.**



*"It was great experience for me to join the event. It was nice to explain about groundwater and aquifer to students for awareness of groundwater."*

Edible Aquifer presenter Jessica,  
Department of Water and  
Environmental Regulation





# Our Request



Join Whiteman Park as we engage our next generation in understanding and caring for our precious groundwater resources at the 2025 Children's Gngara Groundwater Festival.

## Making a difference

Environmental professionals, educators and organisations are encouraged to get involved with this unique event to help educate our youth about the importance of water.

The Festival presents a great opportunity to help educate children who are old enough to be able to understand groundwater and related environmental concepts, whilst still young enough to form their own value systems – and hence learn to protect our most precious resource!

Please consider supporting the 2025 Children's Gngara Groundwater Festival through one of our cash sponsorship packages or in-kind donations of presenter time or resources.

The 2025 event will be held just a week after National Water Week on Wednesday 5 November. We look forward to welcoming you on the day.

**Steve Lowe**  
Director, Whiteman Park

*"All activities I supervised were effective. The kids appreciated the hands on nature and the ability to participate made it meaningful for each of them. The presenters were great..."*

Aoife, Year 5 Teacher



# A bit about the Festival



## Festival objectives

The aim of the Festival is to inspire students to learn more about conserving water and the environment that surrounds them. Children who attend the Festival will be educated about water and how it is stored within natural systems, as groundwater or as surface water, and instructed on the important role water plays within natural and man-made ecosystems. The concept of sustainability and how sustainability relates to water use and water conservation will also be conveyed.

Students will develop a greater knowledge and understanding of:

- what groundwater is and how it differs from surface water
- the water cycle
- the interdependence of plants, trees, wildlife, soil and water
- the effect that human action has on the environment and the need for responsible action
- the value of water in our day-to-day living
- sustainability in relation to water supply, use and conservation.

## Background

The Children's Groundwater Festival began in Nebraska, USA in 1989 as an extension of the mission of The Groundwater Foundation (USA), which is to create a factually informed and motivated citizenry caring about and for its groundwater.

The Festival has since become an international model with the concept being adapted and replicated throughout the world. Festivals have been held in nearly 40 US states, Mexico, Canada and India.

It is our own unique adaptation of this festival that we bring to Western Australian students, with 2025 marking the 23rd year of the Children's Groundwater Festival at Whiteman Park.

Since 2002, over 20,000 students from 114 schools have been inspired to care, conserve and protect the water that nourishes them by attending our Festival. The feedback received from teachers, students and Festival stakeholders has always been overwhelmingly positive.



## Venue

Whiteman Park is a unique recreation and conservation reserve that covers nearly 3,700 hectares of natural bushland and leisure facilities in Perth's northern suburbs.

Situated just 18 km from the Perth CBD, alongside the tourist precinct of the Swan Valley, the Park is owned by the Western Australian Planning Commission and managed by the Department of Planning, Lands and Heritage.

Whiteman Park offers a distinctive venue for the Festival because it relies 100% on groundwater for its own water supplies. In addition, one of the principle reasons for the establishment of the Park was to protect the southern edge of the Gnangara Mound, the largest groundwater source in WA, above which Whiteman Park sits. The protection and conservation of groundwater and surface water quality is achieved through careful management practices within the Park.

The Festival is also supported by a strong education portfolio, as Whiteman Park offers a range of transport heritage and environmental education programs and activities that attracts thousands of students to the Park annually.



# Sponsorship Opportunities



There are a range of sponsorship opportunities which will enable your organisation to make a significant contribution towards the overall success of the Festival while enjoying strong brand exposure and communication channels to a large number of primary students, teachers and parents.

Whiteman Park welcomes interested organisations to become involved and support the Festival through either cash or in-kind sponsorship arrangements, subject to the *Sponsorship in Government Guidelines*. All monetary sponsorship must be confirmed by July 31, 2025.

In-kind sponsorship in the form of presenters, resources and consumables is also welcomed to help support this educational experience, as a Festival Friend.

Contact the Business and Marketing Team Leader to discuss these sponsorship packages on **(08) 9209 6000**.

T-shirt logo placement options for sponsors



## Your commitment to the Festival

Sponsor level	Aquifer	Wetland	Spring	Free Time Supporter	Workshop Supporter
Cash sponsorship	\$5,000+	\$2,000+		\$3,000	\$500+
Provide staff to present workshop sessions at the Festival	Min. 3	Min. 2	3 or more		Min. 1

## Our commitment to you, our valued sponsors and supporters

Sponsor level	Aquifer	Wetland	Spring	Free Time Supporter	Workshop Supporter
Organisation logo on Festival materials sent to all participating teachers	✓			Free Time naming	
Organisation logo (mono) on new event t-shirts for up to 60 presenters and volunteers – see indicative placement above	✓	✓	✓	Wetland level	
Organisation website linked on the Festival page of the Whiteman Park website	✓ incl. logo	✓		✓	
Organisation logo on Sponsors 'thank you' board on day of the event	✓ A3 size	✓ A3 size	✓ A4 size	✓ A3 size	✓ A4 size
Acknowledgement in any Festival media and promotional materials	✓			Free Time naming	
Acknowledgement during Mega Water Session	✓	✓	✓	✓	
Naming rights to either one (1) Festival workshop or the Free Time area	✓ Workshop			✓ Free Time	✓ Workshop
Opportunity to display banners/signage in main marquee for Mega Water Session	✓ Up to 4	✓ Up to 1	✓ Up to 1		
Opportunity to display corporate flagging in major Festival thoroughfares	✓	✓		✓ Free Time	
Opportunity to supply promotional items for student prizes	✓	✓	✓	✓	✓
Opportunity to supply promotional material insert for teacher packs	✓	✓	✓	✓	✓
Opportunity to display in Free Time area on day of the event	✓ 6 x 3m site	✓ 3 x 3m site		✓ 6 x 3m site	
Invitation to join us for a VIP Tour of the Festival	✓ Up to 6	✓ Up to 2		✓ Up to 2	



# Your Incentives



**Whiteman Park is searching for at least 24 enthusiastic environmental professionals to volunteer their time to present workshop activities at the 2025 Festival.**

Presenters and Festival Volunteers will each receive their own Festival t-shirt to wear on the day and then keep (or return for reuse the following year!); this year's t-shirt colour will be white. Whiteman Park will also provide all catering for the day, including a delicious vegetarian lunch, all-day snacks and hot and cold drinks.

By releasing you to attend and support the Festival, your organisation will qualify as a 'Festival Friend', with acknowledgement as a supporter of this popular environmental education event. This includes the opportunity to supply branded materials for student prizes and/or teacher pack inserts to promote your organisation.

Presenters will need to be available and able to commit to presenting their nominated workshop on WEDNESDAY 5 NOVEMBER or the contingency date (in case of inclement weather) of Thursday 6 November\*.

*\*Please note that you can nominate to be available on only one of these days, noting that the Thursday is as a backup only.*

A certificate of appreciation is available for any presenter or volunteer who requests one.

Got more questions? Turn over for a number of answers to the most commonly asked questions from potential presenters, or get in touch with the team on (08) 9209 6000 or [cgf@whitemanpark.com.au](mailto:cgf@whitemanpark.com.au)

*"Thank you for the invitation to participate in the festival, I had as much fun as the students!"*

Danger in Our Town presenter  
Gemma, Department of  
Planning, Lands and Heritage



# Want to Know More?



## General FAQs

### **I can only commit to one day, should I still register?**

Yes! Should we need to move to the contingency date, there will always be presenters and volunteers who can't make it, so knowing what day you CAN do, allows us to plan accordingly. (And we're very appreciative of that commitment!)

### **What do I need to provide?**

Whiteman Park will provide all the resources needed to present your allocated activity. Any assistance your organisation may be able to give above this (e.g., provision of supporting materials or promotional prizes) is always greatly appreciated.

You will also need to show your Working with Children Check card or sign a declaration form to participate.

### **Will I be undercover?**

Almost all sessions are conducted outdoors in the picnic grounds of Whiteman Park and while we do try to keep everyone as shady as possible, you will be outside.

### **How many sessions will I have to present on the day?**

Workshops are presented a maximum of four times on the day. If you're helping as a Free Time Volunteer, the session runs for 3.5 hours (you will get a lunch break of course!).

### **I'm attending in my own right. Does your insurance cover me?**

Most of our presenters are released by their employers to attend the Festival. If however, you are volunteering as an individual, then Whiteman Park will sign you up as a one-day volunteer to cover you under our insurance.

## Workshop Presenter FAQs

### **What benefit is there in presenting?**

Not only do you get to get out of the office to share your expertise or passion with these engaged schools, educating our next generation about a range of environmental issues, you also get the opportunity to network with peers at lunch, surrounded by natural bushland. The camaraderie with your fellow presenters and Whiteman Park team sees organisation and individuals return year-after-year to present.

### **What activity should I present?**

A number of activities that have proved to be winners at previous Groundwater Festivals will be included at this year's event.

If you have a specific interest or knowledge on certain topics or would like to request to present a specific workshop, please let us know so we can allocate you to the best possible activity!

### **What age group and class sizes are we presenting to?**

Students are aged between 9 and 12 years old (Years 4 to 6) and you can expect up to 30 students per session (i.e. usual class size) for workshops.

### **How long will I be required on the day?**

Each session runs for 30 minutes, with the whole day running from 9.30am to 2.30pm. Depending on your workshop itinerary, you will be required to be at the Park for up to five hours.

### **Do I need experience of working with schools or children?**

Not at all. An outgoing and enthusiastic personality is all you need! We will provide you with all the background information and steps to present your workshop, including tips on presenting to kids.

### **What other information do I need?**

The instructions for your allocated workshop and timetables will be distributed in early October.

Presenters are encouraged to attend one of our 1.5hr Festival Training and Familiarisation sessions at Whiteman Park, which are scheduled for 3.30pm on Tuesday 21 October via Teams, or in person in the Park at 9.00am on Wednesday 22 October.

# Sponsor Commitment Form



Thank you for your interest in supporting this engaging environmental education event. Please complete the form below to secure your preferred arrangement.

Festival Friends are invited to complete the Presenter Registration Form overleaf.

Send completed forms to **cgf@whitemanpark.com.au**

## Sponsor information

Organisation

Billing Address

Suburb

Postcode

Contact Name(s)

Position

Email(s)

Telephone

## Sponsorship level selection

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> Aquifer sponsor | \$5,000         |
| <input type="checkbox"/> Wetland sponsor | \$2,000         |
| <input type="checkbox"/> Spring sponsor  | In-kind support |

- |  |         |
|--|---------|
| <input type="checkbox"/> Free Time supporter | \$3,000 |
| <input type="checkbox"/> Workshop supporter  | \$500+  |

In-kind offer

Retail value

TOTAL

## Additional commitments

Our organisation commits to provide \_\_\_\_\_ (insert number) presenters or volunteers to assist at the 2025 Festival.

A Presenter Registration Form will be completed for each person we make available to assist.

In addition, we will (tick all that apply):

- ☐ provide information and/or promotional giveaways for inclusion in the Teacher Packs by 22 October, 2025. We understand that we need to provide 35 copies of any printed materials item to ensure all teachers receive the information.
- ☐ provide a small quantity of prizes (5 – 40 items) for giveaway to students at the Festival.
- ☐ send a high resolution electronic version of our logo to **cgf@whitemanpark.com.au** in EPS, TIF and/or JPG file formats, with this form.

Signed

Date

## Terms and conditions

1. To guarantee inclusion in all of the sponsorship benefits please submit sponsorship commitment forms by 30 June, 2025.
2. The deadline for all monetary sponsorship is 31 July, 2025. Invoices must be paid by 1 October, 2025.
3. We regret that we are not able to create bespoke sponsorship packages but can add different sponsorship levels together to suit your needs.



# Presenter Registration Form



Thank you for your interest in volunteering to present a workshop or support us as a Festival Volunteer at the 2025 Children's Gngara Groundwater Festival.

Please fill out the form below for EACH person who will be representing your organisation and return to us by Friday 15 August, 2025. Return forms to: [cgf@whitemanpark.com.au](mailto:cgf@whitemanpark.com.au)

Are you registering as a:		<input type="checkbox"/> Workshop presenter	<input type="checkbox"/> Assist as a Festival Volunteer
First name		Last name	
Position title			
Organisation			
Work phone		Mobile number <input type="checkbox"/> personal <input type="checkbox"/> work	
Email			
WWCC No.		Exp	or <input type="checkbox"/> I will complete a confidential declaration
Dietary requirements			
What is your professional background? (tick all that apply)			
<input type="checkbox"/> Catchments	<input type="checkbox"/> Flora	<input type="checkbox"/> Natural resource management	<input type="checkbox"/> Water quality
<input type="checkbox"/> Environmental educator	<input type="checkbox"/> Geology	<input type="checkbox"/> Salinity	<input type="checkbox"/> Other:
<input type="checkbox"/> Fauna	<input type="checkbox"/> Groundwater		
If you have attended the Festival before, what activity/s have you presented or supported?			
<input type="checkbox"/> Bucket Brigade	<input type="checkbox"/> Fish Olympics	<input type="checkbox"/> Gooey Garbage	<input type="checkbox"/> Totally Topography
<input type="checkbox"/> Danger in Our Town	<input type="checkbox"/> Food Chain Chase	<input type="checkbox"/> Groundwater Spider	<input type="checkbox"/> Water Ways
<input type="checkbox"/> Edible Aquifer	<input type="checkbox"/> Flush It!	<input type="checkbox"/> Litter Relay	<input type="checkbox"/> Wetland Wonders
<input type="checkbox"/> Every Drop Counts	<input type="checkbox"/> Free Time activity	<input type="checkbox"/> PollutiON, PollutiOFF	<input type="checkbox"/> Would you like salt with that?
<input type="checkbox"/> Filter Feeders	<input type="checkbox"/> Frog-o-logic	<input type="checkbox"/> Root Pursuit	<input type="checkbox"/> Other:
Workshop or activity preference:			
<i>Wherever possible, presenters are allocated to workshops based on their professional background/experience. However, if you have a specific workshop request, it will be taken into consideration where practicable.</i>			
Please indicate if you can join us on the contingency date, if needed:			
<input type="checkbox"/> Wed 5 Nov <b>only</b>	<input type="checkbox"/> Thu 6 Nov <b>only</b> , if required	<input type="checkbox"/> I can do either day	
I will join the following information session:			
<input type="checkbox"/> 3.30pm Tue 21 Oct <b>Info Session (online via Teams)</b>	<input type="checkbox"/> 4.30pm Thu 23 Oct <b>Volunteer briefing</b>		
<input type="checkbox"/> 9.00am Wed 22 Oct <b>Presenter Famil (in Park)</b>			

T-Shirt size	Women's style						Men's style					
Size	XS	S	M	L	XL	2XL	S	M	L	XL	2XL	3XL
Half chest (cm)	45.5	48	50.5	53	55.5	58	47	52	56.5	61	64	68
My Size (✓)												

Please indicate what t-shirt size you would like on the form above. This year's t-shirt is an AS Colour 'Staple tee' in the men's style, or 'Maple tee' for the ladies. If you DO NOT need another tee, tick here ☐.

Note: To get your 'half-chest measurement', take a shirt that fits well, lie it flat, and measure the length from armpit to armpit across the front (the chest) of the shirt. Please note, the men's style is longer in the body than the ladies.

# Thank You



We look forward to hearing from you soon and hope that together we can make the **2025 Children's Gngangara Groundwater Festival** another exciting and educational experience for the students of Western Australia!

To our valued sponsors and supporters of the 2024 Children's Gngangara Groundwater Festival, we'd like to say thank you for helping us to educate our kids about our precious water resources and the environment as a whole.

## Major Sponsor



Government of **Western Australia**  
Department of **Water and Environmental Regulation**

## Festival Supporters



**WAM** WA MUSEUM  
BOOLA BARDIP

- Department of Planning, Lands and Heritage •
- South East Regional Centre for Urban Landcare •
- Water Corporation •



*"Thanks again for an amazing festival. Such fabulous organisation. Everything is thought through and provided on the day."*

Root Pursuit presenter Christine, Whiteman Park Volunteer



Whiteman Park **Children's Gngangara Groundwater Festival**  
233a Drumpellier Drive, Whiteman WA 6068 | [whitemanpark.com.au](http://whitemanpark.com.au)  
T: 08 9209 6000 | [cgf@whitemanpark.com.au](mailto:cgf@whitemanpark.com.au)



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