

## MEDIA RELEASE

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### WHITEMAN PARK TO GO GREEN FOR INAUGURAL ENVIROFEST

More and more Australians are scoping out ways to eat healthier foods, breath cleaner air and generally connect with the environment.

No greater opportunity exists to advance such a goal than the staging of the first-ever family environmental festival at Perth's Whiteman Park on Sunday 1 May 2011.

Whiteman Park management and the Men of the Trees have put their collective heads together to develop this special event, with the aim of promoting awareness of environmental issues in the daily lives of Western Australians.

Whiteman Park manager Steve Lowe said *EnviroFest* is a free event, and one that should attract widespread community interest — from adults and kids alike.

"Men of the Trees and Whiteman Park are both committed to increasing the public's awareness and understanding of the importance of the environment — the former with respect to trees, and the latter with respect to fauna management," Mr Lowe said.

"*EnviroFest* is the next step in this successful long-term partnership that began with the Children's Forest ten years ago."

Men of the Trees CEO Cliff Morris agrees. "Any time that children and animals come together under a shady tree bodes for a fun-filled occasion," he said.

Mr Lowe said *EnviroFest* is tipped to become one of Whiteman Park's flagship events, and is expecting a great response for the inaugural event on May 1st.

Even the food available to park patrons on the day will have a healthy look and taste, with offerings such as freshly cooked corn-on-the-cob, vegetarian burgers, organic beverages and other delights made from natural ingredients. There will even be an opportunity for park patrons to buy organic home-baked canine treats to take home for their pet dog.

Among other attractions for the big May Day event, which will be staged in the Village at Whiteman Park, are:

- Workshops and presentations on environmental topics;
- Displays by Chidlow Marsupial Hospital, Malubillai Wildlife Carers Network and more;
- A competition to name one of Whiteman Park's newly adopted educational animals, a tawny frogmouth; and
- A treasure hunt in the Children's Forest.

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